



ITEM 2C: YOUTH COMMISSION

The Youth Commission provided some thoughts about desired amenities in Downtown Pleasanton at its May 10, 2017 meeting. These ideas include:

- study area with wi-fi (meeting room/space)
- movie theatre
- affordable food places/casual restaurants
- more events downtown (similar to First Wednesdays)
- more parking
- outdoor seating
- refillable water station
- fondue place
- boba place
- more art/murals
- restaurant with large outdoor eating area (similar to the First Street Alehouse in Livermore)
- convenience store

The Commission also shared some ideas they had for getting the word out:

- Twitter [it should be noted that the City Twitter account (@pleasantonca) is oftentimes used to announce Downtown Specific Plan Update events and meetings]
- an email to the principals that principals could send directly to PUSD students

City staff for the Youth Commission has also provided handouts and business cards related to the Downtown Specific Plan to the Teen Librarian for distribution.

In addition, Planning Division staff has reached out to several class teachers, and can offer a presentation to a class, or set up a “pop-up” outreach event either before school lets out this summer, or when school reopens this autumn (the latter may be more appropriate since a second online survey is anticipated to go live this autumn, and Plan alternatives may be in concept form by that timeframe).