



PRESS RELEASE

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TRANSPORTATION SURVEY UNDERWAY *Employer and Residential Survey Conducted Every Few Years*

PLEASANTON, Calif. — Beginning May 8, Pleasanton residents may be contacted via telephone to participate in the City's 2017 residential commute survey. Approximately every three or four years, the City of Pleasanton conducts an employer and residential transportation survey to monitor the successes of and any challenges related to the City's transportation systems management program.

The purpose of the survey is to assess current commute patterns and commuter preferences. The survey provides the City with valuable, up-to-date information to assist with ongoing efforts that help shape the strategies and programs to encourage alternative commute habits, which may result in improved traffic flow and air quality.

In addition to residents, Pleasanton companies will also be surveyed later in May. Survey results will be provided to the Alameda County Transportation Commission to support annual funding requests under the Bay Area Air Quality Management District's Transportation Fund for Clean Air.

The final report will be available later this summer, but if to view the 2013 Employer and Residential Transportation Survey report, please visit the Employer Commute Services section on the City's Economic Development department page of the City's website at cityofpleasantonca.gov

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