



PRESS RELEASE

FOR IMMEDIATE RELEASE

April 26, 2017

Contact: Lisa Adamos
925.931.5039
ladamos@cityofpleasantonca.gov

ANNUAL BICYCLE SAFETY FESTIVAL

Promotes Safe Bike and Pedestrian Skill Building

PLEASANTON, Calif. — The City of Pleasanton is partnering with Bike East Bay and Alameda County Safe Routes to School to host a free Bicycle Safety Festival on Sunday, April 30 from 1 to 4 p.m. at the Pleasanton Library to promote safe bike and pedestrian skill building.

Youth cyclists can ride through a bicycle obstacle course to learn how to start and stop properly, avoid hazards, yield and more. Pedestrians can learn safe walking skills in the Pedestrian Safety Course. The festival aims to help the community gear up for bike to school and work day in May as well as promote safe bike and pedestrian skills all year long. Attendees are encouraged to bike to the festival and park at the on-site bike corral.

“We want to engage the community to learn how to ride a bicycle safely when traveling throughout the city, whether it’s on the way to school or work or on a recreational ride,” said Lisa Adamos, Economic Development Specialist of Economic Development Department.

Pleasanton Police and Economic Development departments will facilitate bike helmet checks and a helmet exchange program. BikeMobile will be present to provide free minor bike safety repairs. Bike East Bay will provide information on Bike to Work Day and information on numerous bicycle safety education workshops being held in the Tri-Valley. Pleasanton Police Department and Livermore-Pleasanton Fire Department will be on hand to provide safety tips including crime prevention and personal safety. Free refreshments will be provided by Pleasanton Police Officers Association and Livermore-Pleasanton Firefighters Foundation.

As part of Bike East Bay's bicycle education program, a free 2-hr classroom workshop will be held during the festival from 1:30-3:30pm in the Library Community Room. The class will teach basic rules of the road, how to equip your bike, fit your helmet and other important safety skills. Instruction is provided by League of American Bicyclist-certified instructors. Registration for free workshop is required at www.bikeeastbay.org/education under *Urban Cycling 101 for Adults and Teens* session in Pleasanton. Additional bicycle safety workshops are detailed at www.cityofpleasantonca.gov/bikeevents under Bike Safety & Education.

Follow us on Twitter @pleasantonca and Facebook www.facebook.com/CityofPleasanton

###