



PRESS RELEASE

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Contact: Tracy Dunne Heidi Murphy
925-931-5044 or 925-519-5836 c 925-931-3406
tdunne@cityofpleasantonca.gov hmurphy@cityofpleasantonca.gov

CONTEST FOR NEW LIBRARY CARD NOW OPEN

Winning Artwork on the Cover of the City's Library Card

PLEASANTON, Calif. — The Pleasanton Public Library is pleased to announce a contest to design the cover of its new library card. All residents are encouraged to submit original artwork in person or via email before the deadline, which is Friday, May 26, 2017 at 5 p.m.

The theme for the contest is “Start your Journey Here: Discover, Connect, Share,” which is the library’s new mission statement and one outcome of the library’s new strategic plan.

Requirements for submission must:

- Be thematically connected to the new mission statement: Start your Journey Here: Discover, Connect, Share
- Contain the “Pleasanton Public Library” name in design
- Contain bold, bright colors
- Be submitted in the size of 6 3/8” x 10 1/8” (Actual card dimensions 2 1/8” x 3 3/8”)
- Be the entrant’s original, previously unpublished, and free of copyright restrictions or infringement

The winner will be selected by the Library Commission and have their work printed on all new Pleasanton Public Library cards.

Upon submission, entrants assign the City of Pleasanton all rights to the artwork and consent that all artwork may be displayed and reproduced without limitation and without compensation by the City of Pleasanton.

Submissions may be presented in person at the library, located at 400 Old Bernal Ave. or via email to hmurphy@cityofpleasantonca.gov and must be received by 5 p.m. on Friday, May 26, 2017.

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