



**FOR IMMEDIATE RELEASE**

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**Tri-Valley Cities and Chambers of Commerce Announce Business Event**



*Tri-Valley, CA*—The town of Danville and the cities of Dublin, Livermore, Pleasanton, and San Ramon, and their respective chambers of commerce are partnering to host the Tri-Valley Commerce Con: Cyber-Savvy Edition on May 3, 2017. The event, which is designed to connect the region’s small businesses with local resources, is focused this year on leveraging social media.

The Tri-Valley’s business base is primarily composed of very small firms, and those same small businesses have accounted for an increasing percentage of jobs in the Bay Area since 2000. By working together, the Tri-Valley cities and chambers are able to provide





valuable, high-quality programming that addresses the specific needs of new and growing local businesses toward sustaining the region's outstanding business climate.

This year's Tri-Valley Commerce Con is being held during National Small Business Week on April 30-May 6, 2017. Each year since 1963 the President of the United States has issued a proclamation announcing the week which celebrates the vital role that small business plays across the country. According to the Small Business Administration, more than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year.

Tri-Valley Commerce Con: Cyber-Savvy Edition features sessions to help small businesses compete online while maintaining virtual security. Featured presenters include representatives from Yelp and LinkedIn, and the Privacy Enforcement and Protection Unit of the California Attorney General's Office. The event will also offer one-on-one consulting and resources exhibitors focused on social media.

Tri-Valley Commerce Con will be held from 8:30 a.m. – 12:00 p.m. on Wednesday, May 3, 2017 at the Shannon Community Center, 11600 Shannon Avenue, Dublin.

Registration is encouraged for this FREE event. Sign up before the seminar is filled by visiting <https://tvcommercecon.eventbrite.com>. Registration is required for one-on-one consulting sessions and information provided will be used to match attendees with the appropriate consultant.

