



## FOR IMMEDIATE RELEASE

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### **Amador Valley and Valley Christian High Schools**

### **Every 15 Minutes Anti-DUI Program on April 20 and 21**

#### FOR IMMEDIATE RELEASE

Pleasanton, CA--- On Thursday, April 20, 2017 and Friday, April 21, 2017 the Pleasanton Unified School District and the Pleasanton Police Department will be presenting the “Every 15 Minutes” program at Amador Valley High School. “Every 15 Minutes” is a high impact anti-DUI program, which derives its name from the frequency at which a person is killed in an alcohol or drug related collision in the United States. The program is designed to teach teenagers about the dangers and consequences of driving under the influence of alcohol or drugs. The program will be directed at high school juniors and seniors of Amador and Valley Christian High Schools.

Part of the program involves a mock fatal traffic collision. The collision simulates a DUI crash involving young adults in which several are killed. The collision simulation will be at 11:15 AM on Thursday, April 20, 2017 on Del Valle Pkwy, alongside of Amador Valley High School parking structure. Paramedics, firefighters, police officers and other emergency personnel handle the mock crash just as they would the real thing. Juniors and seniors observe the emergency crews in action and witness the arrest of the intoxicated driver, played by a student actor.

This is the 16th year the Pleasanton Police Department and the Pleasanton Unified School District have presented the program. This program is funded by the Office of Traffic Safety and the assistance of the California Highway Patrol.





### **Street Closure**

In order to facilitate the collision portion of the program the Police Department will close part of Del Valle Pkwy from 08:30 AM until approximately 2:00 PM on Thursday, April 20, 2017. The roadway will be closed between Harvest Rd and Main St. Traffic will be detoured around the collision scene. Residents of the area will be allowed access to and from their homes. Numerous emergency vehicles will be involved and people in the area will hear a lot of sirens for a short period of time. CALSTAR will be landing their helicopter to transport an “injured” party to the hospital. Other entities involved will be: City of Pleasanton Streets Department, Livermore-Pleasanton Fire Department, Paramedics Plus, Graham-Hitch Mortuary, Save-Tow, and Eden Medical Center.

A follow-up assembly will be held at Amador Valley High School in the gymnasium on Friday, April 21, 2017, at 11:15. No street closures are involved with the assembly. Media coverage is welcome.