



**FOR IMMEDIATE RELEASE**

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## **SESAME STREET IS COMING TO TOWN**

*K is for Kindness Tour*

PLEASANTON, Calif. — The city of Pleasanton and the Pleasanton Public Library are pleased to announce that Sesame Street® is coming to town to spread joy and kindness with its pop-up tour, *K is for Kindness*. The event will be held on Saturday, February 18 from 11 a.m. to 4 p.m. at Stoneridge Shopping Center, located at 1 Stoneridge Mall Road in the Grand Court. Pleasanton Public Library staff will also be offering information on how to sign up for a library card, as well as discuss upcoming library events and activities.

The world needs a little more kindness these days. And who better to help spread kindness than Elmo and his Sesame Street friends? During the *Pop Up K is for Kindness Tour*, preschoolers and their families will learn all about ways they can be kind, while having fun with Sesame Street!

This traveling tour will visit 10 malls in different cities throughout January, February and March. Kids and parents will have the opportunity to experience a live Sesame Street performance, Abby and Elmo meet and greets, a library reading corner, and an interactive digital station. All with a focus on Kindness!

Event details

11 a.m.—event opens

11:30 – 11:45 a.m.—K is for Kindness Show with Elmo and Abby

12 – 12:15 p.m.—Live Sesame Street Storytime in Reading Corner

12:15 – 12:45 p.m.—Meet and Greet with Elmo and Abby

1 – 1:15 p.m.—K is for Kindness Live Show with Elmo and Abby

1:30 – 1:45 p.m.—Live Sesame Street Storytime in Reading Corner

2 – 2:30 p.m.—Meet and Greet with Elmo and Abby

2:45 – 3 p.m.—K is for Kindness Live Show with Elmo and Abby

3:15 – 3:30 p.m.—Live Sesame Street Storytime in Reading Corner

3:30 – 4 p.m.—Meet and Greet with Elmo and Abby

4 p.m.—event ends

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