



**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**October 5, 2016**

**Contact:** Tracy Dunne  
925.931.5044 or 925.519.5836 c  
[tdunne@cityofpleasantonca.gov](mailto:tdunne@cityofpleasantonca.gov)

Pleasanton Youth Teen Supervisor  
925.931.3432  
[pytsupervisor@cityofpleasantonca.gov](mailto:pytsupervisor@cityofpleasantonca.gov)

**PLEASANTON UNITES AGAINST BULLYING**  
*October is National Bullying Prevention Month*

*Pleasanton, Calif.* — The Pleasanton City Council has joined the ranks of cities throughout the country by proclaiming October as National Bullying Prevention Month, and has further proclaimed a citywide Unity Day on Wednesday, October 19, 2016, and is asking everyone to wear orange in support of kindness and inclusion.

“Nationally, one out of every four students reports being bullied during the school year,” said Becky Hopkins, Interim Assistant to the Pleasanton City Manager, adding “and that 57 percent of the time, bullying will stop if a peer intervenes on behalf of the student who is being bullied.”

Bullying has taken center stage in the national spotlight and several states, including California, which has enacted strong anti-bullying legislation. In addition to the proclamation designed to raise awareness about the negative impacts of bullying and the need to stand united against it, the City, through its Community Education Series, will be hosting a free workshop focusing on cyberbullying and how to help teens navigate social media.

Other ways in which communities and individuals can get involved include: changing your profile picture to the *Pleasanton Unites Against Bullying* logo, which can be downloaded by visiting the Unity Day page at <http://ptownlife.org> website, using the #UnityDay2016 and #PTownUnites2016 hashtags to join the conversation and add your voice to unite against bullying.

Follow us on Twitter @pleasantonca and Facebook [www.facebook.com/CityofPleasanton](http://www.facebook.com/CityofPleasanton)

###