



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Contact: Tracy Dunne
925.931.5044 or 925.519.5836 c
tdunne@cityofpleasantonca.gov

CITY ANNOUNCES REDESIGN OF PERMITTING AND ZONING WEBSITE *OpenCounter and ZoningCheck Added to PleasantonPermits.com*

Pleasanton, Calif. — The City of Pleasanton is pleased to announce two new, interactive online tools designed to make the permitting and zoning process easier to navigate for current companies and others looking to renovate, expand or relocate a business in Pleasanton.

“We’re excited to be able to offer these interactive, online tools as a one-stop shop for permitting and zoning needs in our ongoing effort to make these important city services easier to access and navigate” said Gerry Beaudin, Community Development Director for Pleasanton.

In December 2015, the City Council approved a master agreement with OpenCounter Enterprises, Inc. to help streamline business permitting and registration processes for entrepreneurs. By moving these functions online, small business owners can access the site 24/7 and find out about permitting requirements, fees and processing times for their proposed use and location.

ZoningCheck brings together the power of the City’s Geographic Information Systems (GIS) mapping tool, zoning ordinances and Planned Unit Development criteria to streamline the process for determining whether a particular use is “permitted” or whether a conditional use permit is required.

“Our OpenCounter application takes technical planning terms, fees, and processes and makes them easier to understand,” said Beaudin, adding “we hope that interested parties will check out PleasantonPermits.com to take advantage of these exciting new tools, as well as our existing building permit status update application”.

For more information, visit www.PleasantonPermits.com

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