

## MEMORANDUM

**Date:** July 19, 2016

**To:** Mayor and City Council  
Boards and Commissions  
City Employees

**From:** Nelson Fialho, City Manager

**Subject:** City Manager's Newsletter

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It's hard to believe we are halfway through the summer! This newsletter gives only a glimpse of all that has been happening in recent weeks. Enjoy!

### **PROMOTIONS**

Congratulations to Brett Gabbani, who was recently promoted to Operations Services Maintenance Lead Worker in the City's Parks Maintenance Division. Brett, thank you for your continued service to the City of Pleasanton!

Additionally, certain City departments have recently undergone strategic reorganizations. Part of the results of these reorganizations was the promotion of employees in specific functions of the departments. I would like to congratulate these employees on their enhanced responsibilities and thank them for their ongoing service to the City as well.

Mark Candland, Engineering Technician III  
Tim Johnston, Senior Librarian  
Eric Kurz, Engineering Technician III  
Robert Patterson, Utilities Systems Operator II  
Phillip Pristia, Utilities Systems Operator II  
Terry Snyder, Office Manager  
Nilo Velazquez, Recreation Coordinator  
Sean Welch, Recreation Coordinator

### **RETIREMENT ANNOUNCEMENTS**

Lieutenant Scott Rohovit has announced his retirement effective September 30 after 26 years of service to the City and the Police Department. Scott began his career with the Pleasanton Police Department in 1990 after serving for four years in the United States Navy. He has held a variety of assignments including DARE officer, K-9 handler and was one of our first School

Resource Officers. In each of these highly public assignments, Scott was well known for his outgoing and friendly demeanor with the public and for incredible dedication to the department and community. Scott was promoted to Police Sergeant in 2008 and to Police Lieutenant in 2010 where he served as a Watch Commander and the Special Operations Lieutenant. Enjoy your retirement, Scott!

Troy Smith, a Park Maintenance Worker II in the City's Operations Services Department is retiring on July 27 after nearly 30 years of service to the City of Pleasanton. Troy was hired by the City in 1986 as a Park Maintenance Trainee. His technical skills have been instrumental in bringing the Parks Maintenance Division into the modern age by digitizing plans, documents and GIS maps. Troy's knowledge, leadership and communication style were key ingredients to his success at the drought center where he instructed and educated residents on water conservation, and earned the title, "Mr. Hollywood" after a successful interview with local news. Troy will be moving to New Mexico shortly after his retirement; he tells me his initial plans are to simply rest and relax. I think that's a great call on his part! Enjoy your retirement, Troy!

**NEW EMPLOYEES**

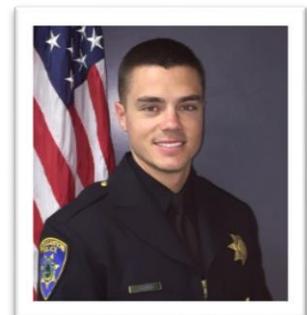
I would like to welcome the following new employees to our City. We are fortunate to attract and retain quality individuals like these to serve our community. Please join me in congratulating each of them on their appointments and wishing them the best in their careers with the City of Pleasanton!

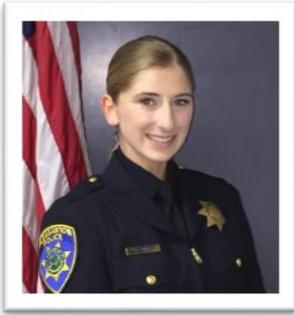
- Melinda Denis, Permit Center Manager
- Su Nguyen, Engineering Technician I
- Alex Ortega, Operations Services Maintenance Worker
- Terri Perry, Senior Accounting Assistant
- Nicole Thomas, Recreation Supervisor

**PLEASANTON POLICE SWEAR IN TWO NEW OFFICERS**

The City of Pleasanton welcomed two new police officers, Joshua Cerri and Nicole Evans who were sworn in on June 30. They will undergo a sixteen-week field training process before being assigned to patrol Pleasanton as solo officers and look forward to serving the Pleasanton community.

Officer Cerri was born and raised in Pleasanton. In 2008, he participated in the City of Pleasanton Police Department's Teen Academy, inspiring him to pursue a career in law enforcement. After graduating from Amador Valley High School, he attended Arizona State University earning a Bachelor's degree in Public Service and Public Policy with an emphasis in Criminology.





Officer Evans was born and raised in Livermore and graduated from Granada High School. She possesses an Associate degree from Las Positas College in Liberal Arts and Sciences with an emphasis in Social Science.

### **CURRENT JOB OPENINGS**

The City is currently recruiting for a number of regular and temporary positions. All current openings are posted on the City's website [here](#). Applications may be completed through the City's online application

process or in person at City Hall (123 Main Street). We welcome referrals from our employees, boards and commissions, and our elected officials.

### **Full-Time, Regular Positions**

Lateral Police Officer

### **Part-Time, Temporary Positions**

Per Diem Police Dispatcher, Lifeguard, Water Safety Instructor, Utilities Intern, Parks Maintenance Aide, Preschool Teacher, Preschool Aide, Recreation Leader II – Paratransit Driver Trainee, Recreation Leader V – Recreation for Adults with Developmental Disabilities Program

### **NATIONAL NIGHT OUT AUGUST 2**

For over 14 years, Pleasanton Police Department has participated in National Night Out beginning with 4 neighborhood block parties and growing to almost 40 block parties in recent years. Parties are hosted by neighborhoods and are often hosted by the Neighborhood Watch groups and vary from potlucks and BBQ's to ice cream socials and some have even included live bands, bounce houses and kids' parades. Parties registered with the police have the opportunity for a visit by the Pleasanton Police Department, Elected City and State Officials, the Livermore-Pleasanton Fire Department and a host of allied agencies.

The event is intended to heighten crime and drug awareness, generate support for and participation in local anticrime programs, strengthen neighborhood and police-community partnerships, and send a message to criminals letting them know that neighborhoods are organized and fighting back. Pleasanton is a unique community where Police and the community truly partner together to solve neighborhood and community-wide issues. It's more important than ever to celebrate this partnership and make new connections. Pleasanton is a role model for community policing, and National Night Out is just another example of promoting community engagement and getting to know those who serve us. We hope to see you on Tuesday, August 2 and encourage everyone to participate.

For more information or to register your neighborhood party by July 29, visit our website at [www.pleasantonpd.org](http://www.pleasantonpd.org) or contact Community Service Officer Shannon Revel-Whitaker at (925) 931-5240 or [srevel-whitaker@cityofpleasantonca.gov](mailto:srevel-whitaker@cityofpleasantonca.gov)

## FEED TRI VALLEY CAMPAIGN

This public awareness campaign is a direct outcome of the City of Pleasanton City Council Work Plan Priority to expand outreach to nonprofits. City staff facilitated a Tri-Valley discussion around strengthening the delivery system and collaboration between food service providers to ensure that the issue of food insecurity is addressed year round and that Pleasanton and Tri-Valley residents have adequate services available to meet their needs.



The Cities of Pleasanton, Dublin and Livermore have joined together with local food providers and the faith-based community to address hunger and food insecurity in the Tri-Valley with their first project, a summer food drive. Feed Tri Valley food drive will be held July 18 through July 31, with collection barrels located at local businesses and city offices throughout the Tri-Valley.

Tri-Valley residents are encouraged to think locally and give locally so that their contributions stay in the Tri-Valley to help our friends and neighbors. Thousands of people are assisted by Tri-Valley food programs each year. Though most people think of giving during the holiday season and the winter, hunger is a year round issue, and food providers struggle to maintain adequate food supplies during the summer. Visit [www.ptownlife.org/feed-tri-valley](http://www.ptownlife.org/feed-tri-valley) for more information and barrel locations or contact Becky Hopkins at (925) 931-5009.

**To reinforce this effort, the City is sponsoring an ALL-EMPLOYEE ICE CREAM SOCIAL to support the Campaign.** Bring canned or dry foods to the social and enjoy some ice cream on us! Donations are encouraged, but voluntary. The details are as follows:

### **All Employee Ice Cream Social**

Monday, July 25

2 - 3 p.m.

Pleasanton Senior Center

5353 Sunol Blvd.

## **VISIT inPleasanton.com**

Summer is about spending time enjoying all that Pleasanton has to offer. To bring additional exposure to our retail shops, restaurants and amenities, [www.inPleasanton.com](http://www.inPleasanton.com) encourages residents and visitors to frequent local businesses, recreational, and cultural sites. **inPleasanton.com** features a citywide dining guide and sample itineraries for spending a day in Pleasanton. It highlights events and activities and calls out why Pleasanton is an extraordinary community, all while acknowledging the value of shopping local: out of every \$100 spent at an independently owned Pleasanton store, \$46 stays in our community and a portion flows to the City as tax revenues to support our City services. We encourage everyone to check out **inPleasanton.com** and consider shopping local whenever possible.

## **NEW ADDITIONS FOR METRO 580 SHOPPING CENTER**

If you've been to the Metro 580 shopping center lately – the center at Rosewood and Owens Drives – you may have noticed that Party City has opened in the former Borders space. You

also may have noticed that the space once occupied by Sports Chalet is now vacant as the sporting goods retailer closed all its stores earlier this year. But there's good news: that empty space will soon be an Orchard Supply Hardware store. OSH has submitted plans to the City to make some exterior changes to accommodate a garden center and is looking to be open in late 2016.

### **BUSINESS LICENSE PROGRAM**

If you operate a company in town, you know the City has an active Business License program. You may not know that the City's Business License division currently handles more than 9,600 licenses annually, which includes licenses for local commercial and home-based businesses as well as outside companies doing business within Pleasanton. The business license program allows the City to understand the types of business operating in the community and where they are locating, which helps the City support those companies today and plan for the future. As a comparison to other regional Cities in the area, Walnut Creek issues fewer than 8,500 business licenses per year.

### **CITY OF PLEASANTON pRIDE PROGRAM**

In recognition of the negative environmental impacts on our community resulting from traffic congestion, an Administrative Policy was adopted by the City Council in 1990 to provide an ongoing trip reduction program for City employees. The goal of the pRIDE Program is to encourage City employees to use commute alternatives to reduce commute trips. The Economic Development Department manages the program and administers the program benefits.



Currently, 7-9 percent of City employees participate in the Parking Cashout Program on a regular basis. In June, participants reduced 10,245 vehicle miles, saved 10,053 lbs. of CO<sup>2</sup> and \$3,133.95 in fuel and maintenance costs based on an estimated gas cost of \$3.75 per gallon. To sign up for pRide, visit <http://pride.cityofpleasantonca.gov>. More information may be requested by contacting Lisa Adamos at ext. 5039 or Shawn Harris at ext. 5038.

### **HOUSING RELATED PARKS PROGRAM AWARD**

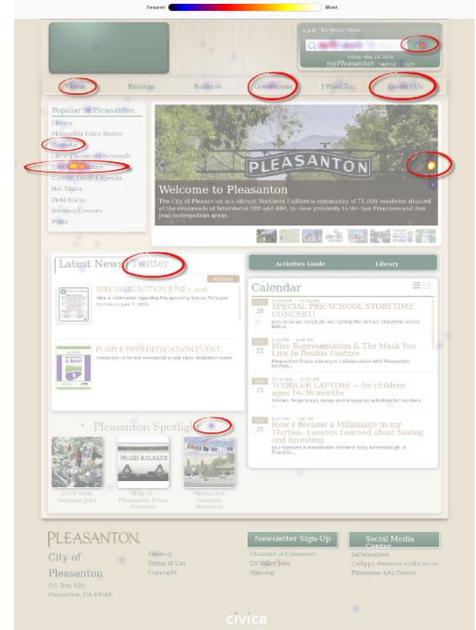
The State of California Department of Housing and Community Development recently announced the City of Pleasanton has been awarded a grant in the amount of \$330,900. This program rewards communities that provide housing opportunities to lower-income households with grant funds for the creation, expansion or renovation of community park and recreation amenities. Local governments are eligible for awards based on new, preserved and rehabilitated rental and ownership units provided in the community. Funds can be used for local capital improvement park projects; for our community, this will include funding for park enhancements related to the Kottinger Gardens senior housing expansion. Kottinger Gardens, currently under development by MidPen Housing, will provide 130 units of service-enriched, affordable housing for low income seniors in Pleasanton. Many thanks to Brian Dolan and Fran Reisner for securing these grant dollars on behalf of the City!

## CITY WEBSITE “HEAT MAP” DATA

Wonder what the visitors to the homepage of our website are clicking on? This heat map represents clicking activity from the desktop version of the site:

Quick summary and observations:

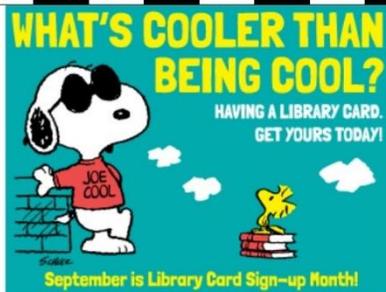
- Job Opportunities is #1
- Folks like to click through the photo carousel
- Search box is heavily utilized
- From the banner – Contact Us, Government, and Visitor; seem most popular
- Calendar is very popular
- Police, Latest News, and Twitter get some activity as well.
- And a surprise to me... the “next” button in Pleasanton spotlight is used quite a bit.



And what about those users visiting via their phones? Quick summary and observations:

- Again, Job Opportunities is #1
- Heavy use of the menu bar, which speaks to visitors going deeper into the website
- Folks still like to click through the photo carousel
- Search box is used, but not as much as the desktop version
- Calendar is very popular
- And Police is very popular

## ALL EMPLOYEE LIBRARY CARD SIGN-UP AND NETWORKING EVENT SEPTEMBER 2



### Library Card Sign-Up & City Employee Networking Event

Did you know all the benefits of the Pleasanton Library? Your Pleasanton Public Library Card provides free access to books, movies, music and audiobooks both in the library and digitally, from the comfort of your own home or office.

Stop by for a free lunch, networking with your fellow City colleagues, and sign up for a library card! A Pleasanton residency is not required.

I hope to see you there! Details are as follows:  
Friday, September 2, noon – 1:30 p.m.  
Pleasanton Library – Large Meeting Room

That's it for now. I will be taking a summer vacation with my family from July 22 - August 5. Brian Dolan, Assistant City Manager, will be stepping in while I am away. If you have any questions in my absence, please feel free to contact Brian directly at [bdolan@cityofpleasantonca.gov](mailto:bdolan@cityofpleasantonca.gov) or (925) 931-5005. Enjoy the rest of your summer!