



PRESS RELEASE

FOR IMMEDIATE RELEASE

September 10, 2015

Contact: Tracy Dunne
925.931.5044
925.519.5836
tdunne@cityofpleasantonca.gov

SAVE THE DATE

Play Bernal Campaign Launch

WHO: Play Bernal, a group of 9 local youth sports groups, in partnership with the City of Pleasanton

WHAT: Youth Sports Parade and Capital Campaign Launch

WHERE: Downtown Pleasanton, Main and St. Mary's Street (staging area)
Parade will proceed down Main St. to W. Angela

WHEN: Saturday, September 12, 2015
7.30 – 8:30 AM

WHY: To launch capital campaign, which seeks to raise \$2 million for construction of state of the art synthetic fields at Bernal Community Park

For more information on the campaign and how you can support local sports, visit www.playbernal.org