



 **FOR IMMEDIATE RELEASE**

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National Night Out 2015

It's America's Night out Against Crime!

National Night Out is a crime and drug prevention event sponsored by the National Association of Town Watch and co-sponsored locally by the Pleasanton Police Department. Over 37 million people in more than 15,000 communities will join forces on **Tuesday, August 4th** to celebrate National Night Out's 32nd annual event. National Night Out is designed to: (1) Heighten crime and drug awareness, (2) Generate support for, and participation in, local anticrime programs, (3) Strengthen neighborhood spirit and police-community partnerships, and (4) Send a message to criminals letting them know that neighborhoods are organized and fighting back.

The Pleasanton Police Department started participating in National Night Out over 12 years ago with 4 neighborhood block parties. Since then we have progressively grown to almost 40 block parties with most coming from our organized Neighborhood Watch groups. Parties vary from potlucks and BBQ's to ice cream socials and have included live bands, bounce houses, kids activities and closed off street parties. Parties registered with the police could be visited by the Pleasanton Police Department, Mayor, City Council, City Manager, City Department Heads and the Livermore-Pleasanton Fire Department. Join us for one of the most entertaining nights of the year!

If you are interested in hosting a National Night Out Party, visit www.pleasantonpd.org and download an application or pick one up in the front lobby of the Pleasanton Police Department. Any questions can be directed to Ofc. Archie Chu at (925) 931-5222 or by email at achu@cityofpleasantonca.gov. **Deadline for applications is July 31st.**