

# Shaklee opens global innovation center in Pleasanton

New R&D center named for founder Forrest C. Shaklee

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Pleasanton-based Shaklee Corp. opened a new research center this week with research and development teams assigned to create stronger and more impactful innovations in the field of nutritional science.

The Shaklee Global Innovation Center, named for the company's founder Dr. Forrest C. Shaklee, is located at Shaklee's world headquarters at 4747 Willow Road, in the Hacienda business park.

The new center houses the company's R&D teams in one location to enhance synergy and productivity among all the technical functions, with the goal of creating even stronger and more impactful innovations in the field of nutritional science, said Emanuel Fakoukakis, the company's chief innovation officer.

He added that the facility contains state-of-the-art scientific equipment ensuring Shaklee products meet and surpass the highest industry standards of product purity and safety. All products within the Shaklee portfolio will be developed and tested in this new Pleasanton facility by R&D functions, including nutritional research, ingredient development, product/process development, quality assurance and quality control.

With this new facility, Shaklee will now have more than 50 scientists based in Pleasanton.

"It's exciting to participate on the (Shaklee) Scientific Advisory Board," said Dr. Elizabeth Blackburn, at the center's ribbon-cutting ceremony. "The new Global Innovation Center will allow for collaboration and promote the use of technology and research to help improve the health-span of people all over the world."

This year marks the celebration of 100 years since founder, Dr. Shaklee developed one of the first multivitamins, which has led to the global success of the Shaklee product portfolio, which now includes more than 100 products designed to improve overall health and wellness.

Building on his research, the center will continue to invest in science, which will fuel technological advances in the health and nutrition industry for years to come, company representatives said at the opening ceremony.

"Historically, Shaklee has been a leader in the development of testing methodologies," Fakoukakis said. "In fact, many of our testing technologies are being used by the industry after having been developed by Shaklee."

"In addition, we are invested in discovering nutritional trends and technologies through what we call 'open innovation,' a unique strategy of Shaklee, where we partner with renowned PhD scientists and university programs to identify key trends and ingredients with long-lasting benefits," he added.

Roger Barnett, Shaklee's chairman and CEO, said there is more in store for the next 100 years of Shaklee innovation.

"Innovation and science are at the heart of everything we do at Shaklee," he said. "This innovation center is just another step of our continued investment in the future, with the ultimate goal to help people live longer, healthier lives."