



PRESS RELEASE

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Tri-Valley Cities and Chambers of Commerce Announce Small Business Series

Tri-Valley, CA—The cities of Dublin, Livermore and Pleasanton and their respective Chambers of Commerce join the San Francisco office of the Small Business Administration (SBA) to host the Tri-Valley Small Business Series from May to November 2015. The series is designed to connect the region's small businesses with local resources and to celebrate the important role that small business plays in the region.

The Tri-Valley region is full of aspiring entrepreneurs who are looking for the skills to turn their ideas into reality and small business owners that have already opened for business. In a recent report, the Bay Area Council Economic Institute reported the Tri-Valley's business base is primarily composed of very small firms, and that those same small businesses have accounted for a growing percentage of jobs in the Bay Area since 2000. By working together, the Tri-Valley Cities and chambers are able to provide valuable, high-quality programming that addresses the specific needs of new and growing local businesses toward sustaining the region's outstanding business climate.

The series will kick off with a proclamation of "Small Business Week" by each City Council during National Small Business Week, designated from May 4-8, 2015. Dublin and Pleasanton will present the proclamation on May 5, and Livermore on May 11.

Small businesses create two-thirds of the nation's net new private sector jobs in the United States according to federal SBA Administrator Maria Contreras Sweet. Over the past eight years, that has translated to more than eight million jobs that have been created through the small business community.

Each of the three cities and their partner Chamber of Commerce has scheduled an event that is open to all small businesses in the Tri-Valley, the first of which is a Small Business Resource Fair on Tuesday, May 12, 2015 from 9:00 to 11:00 a.m. at the Robert Livermore Community Center in Livermore.

Pleasanton will host a "Tech Talk" event in July, followed by a "Meet the Lenders" event in Dublin in October. Information and registration about each event is available at www.dublin.ca.gov/businessseminars. The events were designed to provide ideas and information that support small businesses and start-ups throughout the Tri-Valley region.

The series will culminate with "Small Business Saturday" on November 28, 2015, a campaign founded by American Express in 2010 to support the small businesses that create jobs, boost the economy, and preserve neighborhoods around the nation during the busiest shopping season of the year. Each of the partners promotes these efforts to encourage residents to support local small businesses, both on that day and throughout the year.

