

Downtown Pleasanton Receives National Recognition

Who's got an amazing downtown? We do!

By [Bea Karnes \(Patch Staff\)](#) April 10, 2015



Don't you love driving under the Pleasanton sign?

The Pleasanton Downtown Association (PDA) has once again been designated as an accredited *National Main Street Program* for meeting the commercial district revitalization performance standards set by the National Main Street Center, a subsidiary of the National Trust for Historic Preservation.

Each year, the National Main Street Center and its partners announce the list of accredited Main Street programs in recognition of their exemplary commitment to historic preservation and community revitalization through the Main Street Four Point Approach.

"We congratulate this year's nationally accredited Main Street programs for their outstanding accomplishment in meeting the National Main Street Center's 10 Standards of Performance," says Patrice Frey, President & CEO of the National Main Street Center. "As the National Main Street Center celebrates its 35th Anniversary, it is also important to celebrate the achievements of the local Main Street programs across the country, some of whom have been around since the beginning. These local programs work hard every day to make their communities great places to work, live, play and visit while still preserving their historic character."

The organization's performance is annually evaluated by California Main Street, which works in partnership with the National Main Street Center to identify the local programs that meet ten performance standards. These standards set the benchmarks for measuring an individual Main Street program's application of the Main Street Four Point Approach to commercial district revitalization. Evaluation criteria determines the communities that are building comprehensive and sustainable revitalization efforts and include standards such as fostering strong public-private partnerships, securing an operating budget, tracking programmatic progress and actively preserving historic buildings.