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Calendar Item

FOREVER PLAID and THE TAFFETAS: PCRT (Pacific Coast Repertory Theatre) presents these two classic 1950's era musicals in repertory (on alternating dates) opening January 30 and 31 at the Firehouse Arts Center Theater. NOTE: On Saturdays January 31 and February 7, the shows will alternate between matinee and evening performances, allowing audiences to take a dinner break at one of Pleasanton's downtown restaurants and return for the other production. Reserved seat tickets are \$17-\$38. Purchase online at www.firehousearts.org, 925-931-4848, or at the center Box Office, 4444 Railroad Avenue, Pleasanton.

FOREVER PLAID: When four young singers are killed in a car crash, they posthumously take the stage for one final gig in this goofy 1950's nostalgia trip. This deliciously fun revue is chock-full of classic barbershop quartet harmonies and wonderful tunes, as The Plaids perform some of the greatest hits from the 1950s before returning back to Heaven. **Plaid Performances:** January 30 (8 pm), January 31 (2 pm), February 7 (8 pm), February 13 (8 pm), and February 15 (2 pm)

THE TAFFETAS: It is 1950-something, and these four singing sisters from Muncie, Indiana are making their national television debut. The Taffetas pays tribute to the sounds of The McGuire Sisters, The Fontane Sisters and The Chordettes. Sisters "Kaye," "Peggy," "Cheryl" and "Donna" take you back to Sunday night television on that 12-inch black-and-white screen!

Taffeta Performances: January 31 (8 pm), February 6 (8 pm), February 7 (2 pm), February 8 (2 pm), February 14 (8 pm)

Press Release

***PCRT Presents Two Classic 1950's Musicals
Forever Plaid and The Taffetas to play on alternating dates***

Pleasanton, Calif. Pacific Coast Repertory Theatre (PCRT) continues its 5th Season of professional musical theater at the Firehouse Arts Center with a wonderful pairing of the classic 1950's musicals *Forever Plaid* and *The Taffetas*. Opening Night for *Forever Plaid* is Friday, January 30, 8:00 p.m. *The Taffetas* opens Saturday, January 31, 8:00 p.m. The paired shows will play in repertory (alternate dates) for the three week run, giving fans plenty of options to see both.

According to PCRT founding member and fan favorite Joy Sherratt ("Peggy" in *The Taffetas*), "PCRT is the first theatre company in the Bay Area to ambitiously stage the two productions together. Co-Artistic Directors, David Judson and Pat Parr decided to offer a unique theater experience for the community of Pleasanton and the Tri-Valley area...(audiences) will be able to enjoy two completely different musicals filled with all of the 50's nostalgia and tunes that were embraced in that decade." Sherratt adds that on Saturdays January 31 and February 7, the shows will alternate between matinee and evening performances, allowing audiences to take a dinner break at one of Pleasanton's downtown restaurants and return for the other production in the evening.

Both productions are directed by PCRT founding member Scott Maraj and co-choreographed by Scott Maraj and Jenna Harris. NY actor Adam Elsberry (*Forever Plaid*) and Beach Blanket Babylon veteran Jessica Fisher (*The Taffetas*) join the two professional casts of top-notch local actors.

FOREVER PLAID: Once upon a time, there were four guys (Sparky, Smudge, Jinx and Frankie) who discovered they shared a love for the music of their idols: The Four Freshman, The Hi-Lo's and The Crew Cuts. Rehearsing in the basement of Smudge's family's plumbing supply company they became "Forever Plaid." When the four young singers are killed in a car crash on their way to perform in their first big concert, they posthumously take the stage for one final gig in this goofy 1950's nostalgia trip. They squabble boyishly over the smallest intonations, and execute their charmingly outlandish choreography with over-zealous precision. With a program of beloved songs and delightful patter, audiences will be either laughing at the group's antics, or humming along to some of the great pop hits of the 1950's. This deliciously fun revue is chock-full of classic "Jersey Boys-style" barbershop quartet harmonies and wonderful melodies.

THE TAFFETAS: It is 1950-something Muncie, Indiana, and the four singing Taffeta sisters (Kaye, Peggy, Cheryl and Donna) are making their national debut appearance on "Spotlight On Music," a fictitious weekly program on the real-life Dumont Television Network. Will these pretty and poised young ladies remember all the right words, notes and steps well enough to be worthy of their television debut, and maybe even the great Ed Sullivan himself? The show pays fun-filled tribute to the sounds of The McGuire Sisters, The Fontane Sisters and The Chordettes. And the "Taffeta Chatter," where the girls answer questions via letters from the studio audience, helps us imagine each of them as our friend, sister, daughter or sweetheart: Donna has a thing for

Chevy convertibles, Peggy spends her time perfecting her mother's recipes, Cheryl is the budding sex kitten, and Kaye seems to be the levelheaded leader of the group.

Reserved seat tickets are \$17-\$38, and youth, senior, and group discounts are available. Tickets may be purchased online at www.firehousearts.org up to two hours prior to the performance, by phone at (925) 931-4848, or in person at the Firehouse Arts Center Box Office, 4444 Railroad Avenue, Pleasanton. Box Office hours are Wednesday-Friday, 12 noon-6:00 p.m.; Saturday 10:00 a.m.-4:00 p.m., and for two hours prior to the performance. The entrance to free parking is on Spring Street near First Street.

FOREVER PLAID: January 30 (8 pm), January 31 (2 pm), February 7 (8 pm), February 13 (8 pm), and February 15 (2 pm)

THE TAFFETAS: January 31 (8 pm), February 6 (8 pm), February 7 (2 pm), February 8 (2 pm), February 14 (8 pm)

The Firehouse Arts Center is dedicated to inspiring passion through the arts. The center is comprised of the 227-seat Firehouse Theater, the 2000 square foot Harrington Gallery, classrooms and rehearsal space, the grand atrium lobby, and the famous interior glass bridge. With world-class performing and visual arts, exciting interactive programs for all ages, and a state-of-the-art venue which opened in 2010, we combine the sophistication of the culturally rich Bay Area arts landscape with the hospitality and intimacy of our own home town. The Firehouse Arts Center is located at 4444 Railroad Avenue in downtown Pleasanton. Media: Jane Onojafe, jonojafe@cityofpleasantonca.gov, or 925-931-4855

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