



PRESS RELEASE

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Company Name: Pleasanton Police Department
Address: 4833 Bernal Avenue
Contact: Watch Commander
Prepared By: Captain Eric Finn
Incident Number: 14-16777
Phone: (925) 931-5100
Fax: (925) 931-5480
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Students Report Suspicious Activity on their Instagram Account

On April 24, 2014, Pleasanton Unified School District administrators alerted the Pleasanton Police Department of suspicious activity occurring on the personal Instagram accounts and other social media platforms of students. It was determined that the activity actually occurred and began back in January and February of 2014 but was only now being reported by students. Once alerted, PUSD immediately notified the Pleasanton Police Department. As a result of this information, the Pleasanton Unified School District and Pleasanton Police wanted to inform parents to talk with their student about receiving solicitations to share inappropriate photos on their Instagram accounts and other social media accounts owned by their students.

The Pleasanton Police have launched an initial investigation into the allegations and are actively interviewing involved parties. These investigations are quite complicated and require a significant amount of time, effort and collaboration from social media outlets and the courts. Because we are in the early stages of the investigation there is no additional information to share at this time and due to the ages of the involved parties no names or school locations will be released.

Pleasanton Unified School District and the Pleasanton Police are asking for anyone or any parent with information regarding this incident or something similar to call the Pleasanton Police Department at (925) 931-5100.