



City of Pleasanton FY2021/22 - FY2022/23 Priorities Work Plan

A Visual Guide to Pleasanton's Upcoming
Goals and Objectives

COVID-19

Bernal Property

General Plan

Affordable
Housing

Traffic
Circulation

Fiscal
Sustainability

Economic
Vitality

Public Safety

Youth Services

Quality of Life

Environmental
Awareness

City Services

Organizational
Success



Work Plan Process: Development Overview & Timeline

This visual guide provides an overview of the priority setting process and demonstrates how an idea becomes a recommended project or program in the City of Pleasanton.

Each step of the work plan process is designed to encourage a collaborative effort between elected and appointed officials, members of the community, and City staff. The timeline below displays this process and who is involved each step of the way.



January - February

Step 2: Board & Commission Recommendations Added to Work Plan

December

Step 1: Work Plan Draft Developed, Reviewed by City Staff

The work plan development process begins in December immediately following a general election, as City staff work to develop a list of potential priorities for a draft work plan consideration.

March

Step 3: Draft Work Plan Given to Council for Review

Including staff and board/commission recommendations, the draft work plan is given to the Mayor and members of the City Council for review.

April - May

Step 4: Community Work Plan Workshop

The City Council conducts a public workshop to review the work plan, receive community feedback on any items being considered for prioritization, and make recommendations for additional projects that should be considered for prioritization. The results of the Council's direction from that workshop are compiled and presented to the City Council for official adoption.

May

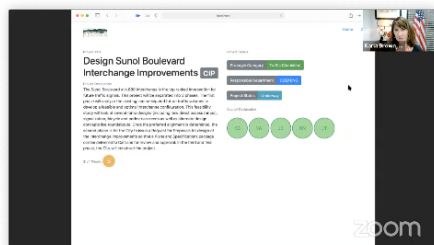
Step 5: City Council Officially Adopts Work Plan

At the regularly scheduled City Council meeting following the community work plan workshop, the work plan is officially adopted by the City Council.

June

Step 6: Incorporation into Budget & CIP

Final results are incorporated into the City's operating budget and CIP.



Project Timelines

- Completion or major milestone in FY 21/22
- Completion or major milestone in FY 22/23
- Will work on as time allows

COVID-19 Response

These projects aim to lead and assist others in recovery from COVID-19 pandemic and its impacts

● Continue to Support Non-Profits and Businesses

Continue to conduct and create new programs aimed at supporting local businesses and non-profits in Pleasanton.



Reopen City Community Services ●

Fully reopen City services as allowed by local and state health orders, including testing, health screening, and occupational health services for the safety and well-being of public and City staff.

● Maintain Fiscal Stability

Develop and implement strategies and programs to ensure fiscal stability through the economic impacts of the COVID-19 pandemic.



Monitor and Assess COVID-19 Related Community Needs ●

Continue to monitor and respond to the ongoing COVID-19 pandemic, supporting local and regional agencies in their efforts to reduce the spread and impact of COVID-19.



Bernal Property

These projects aim to develop the Bernal property and its various sub-areas consistent with the Bernal Park Master Plan



● Design Phase I of the Bernal Community Farm

Design the first phase of the Bernal Park Community Farm Master Plan; project will be conducted in phases, with initial phases including the addition of cover crops and similar uses to the property, and expanding input among a broad range of interested stakeholder groups. Project also includes the approval of a joint-MOU for maintenance/operations of the community farm with participating community organizations, including the Master Gardeners and other interested community groups.



Project Timelines

- Completion or major milestone in FY 21/22
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General Plan

These projects aim to implement the City's General Plan and pursue long-term advanced planning activities



East Pleasanton Specific Plan ●

The Pleasanton General Plan calls for preparation of a specific plan for East Pleasanton, the 1,000-acre area located to the east of Valley Avenue and Busch Road. The East Pleasanton Specific Plan will provide a planning concept that will help guide future development of the area.

● Develop a Stoneridge Mall Framework

Based on redevelopment interest in the Stoneridge Shopping Center, City staff will work with area stakeholders to develop a planning framework that outlines the community's expectations, allowed uses, and public amenities.



Additional General Plan Projects

- Lester Property ●
- Merritt Property ●
- Downtown Specific Plan - Active Ground Floor Use ●
- Community Benefit Formula ●

Fiscal Sustainability

These projects aim to maintain the City's fiscal sustainability and develop long-term financial strategies

● Update the City's Water and Sewer Master Plans

To reflect current and future operations of the City's water distribution and sewer collection systems, water quality standards and identification of system improvements and necessary maintenance, City staff will update the Water System Master Plan and the Sewer Master Plan, including an evaluation and update to water and sewer connection fees.



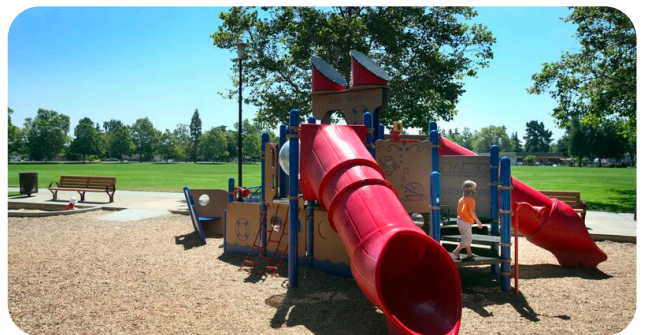
● Update Utility Rates

Update rates associated with the City's utilities systems - water, sewer, and recycled water - which is required by City resolution every five years. Consider using rate increase to accommodate PFAS remediation.



Adopt a 10-year Infrastructure and Facilities Replacement Plan ●

Identify over a 10-year period: (1) anticipated repairs and/or replacements of City-owned facilities and infrastructure in each of the ten years, (2) the estimated cost of the projects identified to be replaced, and (3) a funding plan for those projects identified.



Project Timelines

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Affordable Housing

These projects aim to address affordable housing needs in the community through a variety of programs and services

● Housing Element Update

Initiate an update to the City's Housing Element.



● Update Affordable Housing Fees

In 2019, the City published its Affordable Housing Nexus Fee Study and updated affordable housing fees. This project would review those fees relative to the current housing market and growing need for facilitating affordable units.

Monitor and Review New Housing Legislation ●

City staff will continue to actively monitor proposed housing legislation for consistency with adopted Legislative Framework and impacts to existing policies and regulations and determine appropriate local and subregional positions and responses to each proposal.

Project Timelines

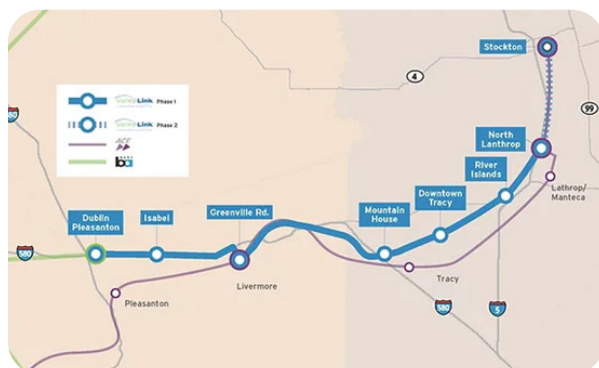
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Traffic Circulation

These projects aim to implement improved traffic circulation measures through new programs and updated infrastructure

● Continue to Support State Route 84 Widening

Support state and regional efforts to improve State Route 84 including the widening to four lanes between Pigeon Pass and I-680.



Complete Planning Process to Connect BART to Valley Link Light-Rail Authority ●

Monitor and mitigate Pleasanton impacts throughout the planning process for Valley Link, working with Dublin, Livermore and other representatives.

Additional Traffic Circulation Projects

- Design Sunol Boulevard Interchange Improvements ●
- Design Reconstruction of West Las Positas Boulevard including Bicycle and Pedestrian Improvements ●
- Construct widening of westbound Bernal Avenue at First Street to Allow 2nd Left Turn Lane ●
- Develop Short-term ACE Station Parking Solution ●
- Design Santa Rita Road Bicycle and Pedestrian Improvements ●
- Expand and Improve Parking in Downtown ●

Economic Development

These projects aim to foster economic prosperity among Pleasanton businesses and promote the local economy



Implement Johnson Drive Economic Development Zone ●

Implement the Economic Development Zone to incentivize the redevelopment of Johnson Drive area with new freeway oriented land uses, including commercial, hospitality, office, and retail.

● Develop Coordinated Business Support Program

Develop a coordinated business support program to include key strategies such as a 'shop local' campaign, and business communication/promotion with emphasis on COVID recovery.



Additional Economic Development Projects

- Expand Pleasanton Life Sciences Industry Sector ●
- Shop Small - Support Local Campaign ●
- Recruiting & Retaining Retail in Downtown ●
- Weekend on Main ●

Youth Programs

These projects aim to strengthen programs, services, and activities for youths, teenagers and young adults

● Create Awareness of Health and Safety Issues and Policies

Create a Health and Wellness subcommittee to inform the community and City Council regarding mental health issues facing Pleasanton children, youth, teens and their families. The subcommittee will work collaboratively to present ideas, programs, and activities that address issues identified.



Expand Connections to Youth and Teen Services ●

Promote awareness and access to a variety of opportunities for youth, teens, and young adults in the areas of workforce development, recreation, and enrichment opportunities with a specific emphasis on reaching under-served youth, teens, young adults and their families.



Public Safety

These projects aim to strengthen our public safety programs to ensure a safe and secure community



● Design EOC at Fire Training Facility

The existing City Emergency Operations Center, located within the Police Department, is in need of an upgrade to allow City staff to adequately respond during an emergency situation. A new EOC will allow City staff to manage the emergency command operation, while police personnel can focus on their first responder duties.

Design Fire Station #2 Improvements ●

Design and plan for necessary remodel improvements to Fire Station #2, which was built in 1984. Improvements are necessary to accommodate the functions of the current-day fire department.



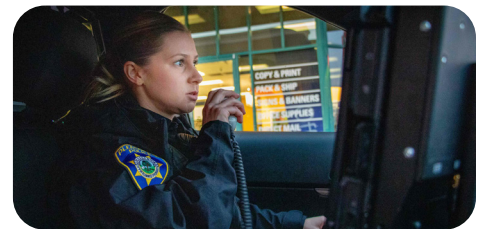
● Chief's Community Advisory Board

Convene a community advisory board to provide recommendations to the Police Chief regarding policy, programs, and practices.



DARE / SROs ●

Evaluate the Drug Abuse Resistance Education (DARE) curriculum and the role of the School Resource Officers (SRO) on school campuses by engaging with PUSD and other stakeholders to draft a Memorandum of Understanding between the City and PUSD.



Implement Alternative Mental Health Response Pilot Program ●

The mental health response program is intended to reduce uniformed law enforcement response to persons experiencing mental health crisis and/or unhoused residents.

Completion or major milestone in FY 21/22 ●

Completion or major milestone in FY 22/23 ●

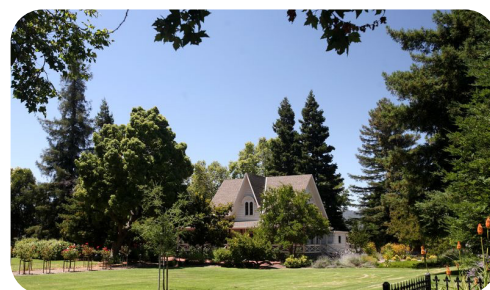
Will work on as time allows ●

Quality of Life

These projects aim to protect and enhance Pleasanton's quality of life, including the Downtown area

● Prepare a Century House Facility Assessment and Master Plan

Develop a Master Plan for the Century House to determine its potential functionality and feasibility of a renovation, with consideration for nearby neighborhood needs.



Cricket Pitches/Fields ●

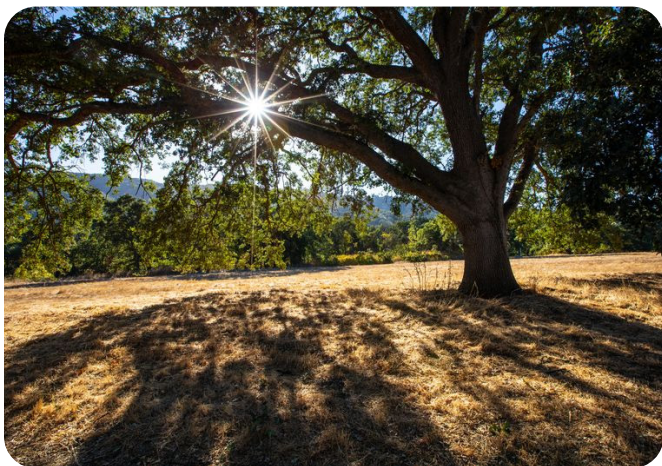
Determine a location and construct cricket pitches and practice cages for the growing sport of cricket.

Additional Quality of Life Projects

- Implement Lions Wayside and Delucchi Park Renovation ●
- Expand Parking in the Downtown ●
- Design Division Street Improvements ●
- Conduct an Amador Theater Facility Assessment ●
- Master Plan an Inclusionary/All Access Playground ●
- Add Lights to Existing Sand Volleyball Courts ●
- Design Expanded Skate Park at Ken Mercer Sports Park ●
- Add New Pickleball Courts ●
- Replace Library Roof and Lighting System ●
- Reduce Homelessness in Pleasanton ●
- Design Old Vineyard Avenue Trail - Phase I and III ●
- Amend the City's Code and Development Standards to Enhance Minimum ADA Accessibility Requirements ●
- Develop a Sound Wall Repair and Replacement Program ●
- Amend the City's Code to Trigger Mandated Trash Enclosure Improvements ●
- Expand Pesticide Posting Pilot Project ●
- Consider Smoking Restrictions for Multi-Family Ownership Residences ●
- Develop Program to Help Fund Improvements to Locally Designated Historic Homes ●
- Livermore Airport Monitoring ●
- Consider Signage Program for Development Projects ●
- Evaluate City's Support for Leadership Pleasanton Program ●
- Gas Powered Leaf Blower Ban ●

Environmental Awareness

These projects aim to pursue environmental awareness, health, land use and preservation issues



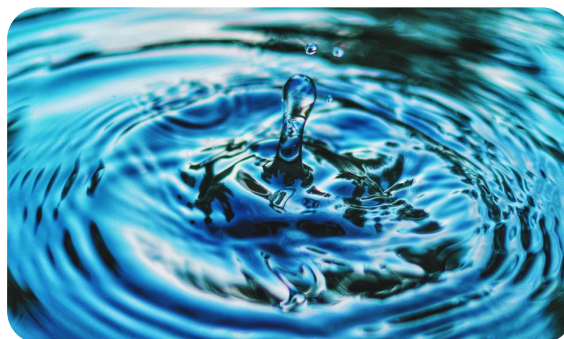
Prepare and Implement Climate Action Plan 2.0 ●

The Climate Action Plan was prepared to outline strategies, goals, and actions for reducing municipal and community-wide greenhouse gas emissions and creating programs to enhance environmental sustainability. An updated Climate Action Plan will work to address state-mandated greenhouse gas emissions and reductions to 1990 levels by mandated timelines.

● Water Conservation

Prepare and implement new requirements to reduce water use

- Making Conservation a Way of Life - consistent with the Governor's established Executive Order B-37-16 to respond to and prepare for future droughts.



Additional Environmental Awareness Projects

- Evaluate Model Ordinance and/ or Enact City Ordinance to Reduce Single-Use Disposables ●
- Pilot Use of Alternative Pesticide Management Treatment at Designated Park ●
- Continue to participate with regional agencies on studies of water supply alternatives and addressing water quality issues, e.g. PFAS ●
- Implement SB 1383 to achieve reduction targets applicable to Pleasanton ●

City Services

Project Timelines

- Completion or major milestone in FY 21/22 ●
- Completion or major milestone in FY 22/23 ●
- Will work on as time allows ●

These projects aim to offer additional City services and continue to operate an effective and cost-efficient government

● Conduct Community Survey

Conduct a periodic community survey to assess resident sentiment on issues impacting the community.



Jointly Plan Facilities for Increased Student Population ●

Work with Pleasanton Unified School District and developers to plan facilities for increased student population.

Additional City Services Projects

- Update and Implement the Eastern Alameda County 2011 Human Services Needs Assessment ●
- Redesign City Website ●
- Update to City Council Operating Procedures ●
- Evaluate Safe Gun Storage State Law and Model City Ordinances ●
- Evaluate Structure of Youth Commissioners on City Commissions ●
- Restructure of the Economic Vitality Committee to Focus on Industry Sector Representatives ●

Organizational Success

These projects aim to develop and implement new and creative initiatives for organizational success



Diversity, Equity & Inclusion Strategic Plan ●

With a focus on racial equity, the DEI strategic plan would identify, analyze and address equity gaps in the services the City provides and establish appropriate benchmarks, programs, policies, implementation strategies and systems to lift up all populations in the community.

● Develop a City ADA Transition Plan

Develop a City ADA Transition Plan, which would provide a framework for the continuous improvement of City programs and facilities for people with disabilities. The proposed solutions outlined in an ADA Transition Plan would serve as a guide as the City improves accessibility for all individuals in public buildings and infrastructure.



Labor Negotiations ●

Initiate IAFF and PCEA/AFSCME Local 955 Negotiations: Representatives from the City of Pleasanton and the City of Livermore will meet with representatives of IAFF in 2021 to negotiate a successor agreement. Representatives from the City of Pleasanton will meet with representatives of PCEA/AFSCME Local 955 at the end of 2021/ beginning of 2022 to negotiate a successor agreement.

City of Pleasanton Vision Statement

Pleasanton is a well-planned, balanced community with desirable neighborhoods, an award-winning downtown with its small-town character, a diversified economic base, excellent schools, and a wide variety of community facilities. Pleasanton is a great place to live, raise a family, work, and do business. As our city approaches build-out in the next few years, we will strive to maintain these desirable qualities by continuing to develop a safe, convenient, and uncongested circulation system; by providing a comprehensive system of bicycle and pedestrian trails; by providing additional recreational and cultural facilities for the health and well-being of our residents; by strengthening our outreach to business of all sizes; and by preserving our natural resources, including water and air quality, and our community's environmental

sensitivity. We will seek to minimize health and safety hazards.

Pleasanton is committed to sustainable community principles and will meet the needs of the current generation without compromising the ability of future generations to meet their needs. Pleasanton will maintain a positive and productive relationship with the Tri-Valley region, working collaboratively to address traffic and land use issues. We will continue to emphasize community participation and model the principles of the "Community of Character" of respect, responsibility, compassion, self-discipline, honesty, and integrity. The City's future, this vision, will depend upon maintaining a balanced budget, using our financial resources wisely, and continuing to promote Pleasanton as the premier place to live, work, and do business.

City of Pleasanton Values Statement

We value **communication** by actively listening and sharing information through open and honest conversation.

We value **service** by being professional, courteous and responsive to others internally and externally.

We value **leadership** by setting the example, being visionary, thoughtful, strategic, supportive, and public service oriented.

We value **collaboration** by engaging in cooperative work across departments and promoting teamwork.

We value **integrity** by doing what is right, being accountable for our actions and demonstrating trust and transparency.

We value **compassion** by keeping an open mind, assuming the best of others, and taking actions that promote a safe and supportive work environment.

We value **learning** by providing opportunities for professional growth and development throughout the organization.