



Minimum Package Sizes And Prices For Tobacco Products

REQUIREMENTS FOR PLEASANTON RETAILERS

Beginning January 1, 2021, the tobacco products in Pleasanton must be sold at minimum package sizes and prices, including, but is not limited to, the following:

Cigarettes, cigarillos and little cigars must be sold in packs of 20, at a minimum price of \$8, plus sales tax.



Splitarillos 3-Pack Cigarillos for 99¢ Each

Cigars must be sold in packs of 5, at a minimum price of \$8, plus sales tax. Single cigars sold at a minimum of \$7, plus sales tax, are permitted.



Game Leaf 2-Pack Cigars



Black & Mild Single Cigars for 79¢ Each

No coupons or discounts to allow purchase at less than full retail price.