# PLEASANTON PROGRESS

NEWSLETTER OF THE CITY OF PLEASANTON, CALIFORNIA

SUMMER/FALL 2018



Learn about new recycling regulations

Pages 4-5



# DISASTER PREPAREDNESS

Learn how to be ready and stay safe

Page 6



SUMMER/FALL 2018 PLEASANTON PROGRESS PAGE 2 SUMMER/FALL 2018 PLEASANTON PROGRESS PAGE 3

# Welcome to Pleasanton Progress

# Partnerships a key ingredient to success



**Nelson Fialho**CITY MANAGER

There's a lot happening throughout our community—department mergers, new recycling laws, disaster preparedness trainings—all focused on creating the best and safest community for all. A key ingredient to our success is through our partnerships, with individuals or organizations that help us achieve our shared goals to make Pleasanton the place that it is. One such partnership is with Sunflower Hill, a local nonprofit working to build a sustainable residential community for special needs adults. We partnered with Sunflower Hill in their quest to develop a 31unit facility on the Homestead at Irby Ranch site, located on Stanley Boulevard near First Street in downtown Pleasanton. We were

recently honored to receive Sunflower Hill's Rainmaker Award for our commitment to this project, which symbolizes the power of partnerships to find innovative solutions that meet a unique community need.

This edition highlights some of the other agencies with whom we partner to deliver what this community needs. Whether it's working with the State and the U.S. government on the coming Census or Pleasanton Garbage Service and StopWaste on new recycling laws and regulations, we all benefit from these partnerships and look forward to more. Enjoy reading this edition of Pleasanton Progress.

See you around town!

## Why Census 2020 is Important—

# STAND UP AND BE COUNTED

Every 10 years, as required by the Constitution, the U.S. government undertakes a systematic effort to count the population, which is important for many reasons: the census is the sole basis for the reallocation of 435 seats in the U.S. House of Representatives and there is more than \$675 billion in federal funding at stake for states and local governments.

In California alone, there are more than 70 federal programs benefiting California



that use census data to determine funding formulas. In 2015, California received roughly \$76 billion in federal funding that was tied to the census count. In 2018,

Governor Brown created the California Complete Count Committee to assist with outreach leading up to Census 2020. It's important for each Pleasanton resident to be counted to ensure that we receive the appropriate amount of funding, which goes to support our schools, libraries, hospitals, roads, infrastructure projects and services for the elderly.



Concerns about an undercounting around the 2020 Census have surfaced, however. This will be the first time the Census Bureau will attempt to collect most of the responses (55 percent) online. This shifting reliance to online responses, coupled with other changes and technologies aimed at offsetting rising costs could be problematic as testing for these new methods has been delayed or cancelled altogether, in part due to

funding constraints. And because access to the internet and to internet services varies across regions and populations, undercounting could be exacerbated. The City has been helping the federal government by participating in the Local Update of Census Addresses process and will continue to assist throughout the process. For more information, visit https://census.ca.gov/

# **Library and Recreation Merger**



# The new Library and Recreation Department is here!

By partnering more intentionally, we are bringing enhanced programs and services to more areas of the community. This summer, children participating in summer day camps had the opportunity to participate in the Summer Reading Game with the library. New camps were offered in partnership with the school district and popular camps, like Ridge Runners, were expanded to younger children. Sports and aquatics enthusiasts had the opportunity to try a new summer camp that blended the best of all things sporty.

The community impacts are not just for children and families. We are also striving to improve services for adults and seniors in our community. Books and Coffee, a drop in book conversation group, is being hosted monthly at the Pleasanton Senior Center by library staff. Library, senior center and paratransit staff teams are going out together to retirement communities to share and

promote services. Library teams have also been out connecting with our business communities, offering library cards and sharing virtual resources.

On July 5, we hosted a launch party for the community at Movies in the Park. Families participated in games and activities representing many of our program areas—theater, sports, environmental education, arts, library, and more. This marks just the beginning of a joint effort to better serve you. With Civic Arts, Human Services, Library, Sports and Aquatics combined into the Library and Recreation Department, our goal is to bring you new, innovative, and enhanced services in a user-friendly format. In the coming months we will launch a strategic planning effort to guide the next five years of programs and services. We welcome your input and feedback. If you have ideas you would like to share, please contact Heidi Murphy, Library and Recreation Director, at hmurphy@cityofpleasantonca. gov or 925-931-3406.



# Aquatic Center Locker Room Renovation

At its June 5, 2018 City Council meeting, the Pleasanton City Council voted unanimously to approve plans for the renovation of the Dolores Bengtson Aquatic Center locker rooms. The aquatic center, located at 4455 Black Ave., has roughly 2,600 combined square feet of men's and women's locker rooms that were originally built around 1996 and which are in need of repair.

The remodel will bring the facilities to current building and health code requirements, as well as comply with all American with Disabilities Act requirements. Construction should begin after Labor Day 2018, and be complete by Spring 2019. The DBAC will remain open throughout the project by utilizing temporary trailer mounted shower and toilet facilities.

#### **Shred-It Event Returns**



Free Onsite Document Shredding Event – For Pleasanton Residents ONLY!

# Sat., October 6, 2018, 9 a.m.- noon

Pleasanton Civic Center
123 Main Street

(Enter driveway on Bernal Avenue between Main Street and Police Department)

Limit of two banker boxes per car.

PAGE 4 SUMMER/FALL 2018 PLEASANTON PROGRESS SUMMER/FALL 2018 PLEASANTON PROGRESS PAGE 5



# **PGS OFFERING THREE NEW FREE SERVICES**

## Pleasanton Garbage Service recently began offering three new curbside pickup services

Pleasanton single family residential customers will now be able to have household batteries and used motor oil picked up each week in provided containers, and 3 times a year residents can schedule a bulky item pick up at their convenience.

## Single Family Household Batteries & Cell Phones Collection

Single Family Residential customers may recycle their household batteries and cell phones by placing them in a sealed heavy duty zip type plastic bag. Place the sealed plastic bag ON TOP of your recycling cart on your regular collection day.



#### Only household batteries are acceptable.

If unacceptable batteries are placed in the battery collection bag the entire contents of bag will be left behind.

#### No Lithium-Ion batteries which are typically found in home electronics such as laptops and tablets are accepted.



Place your used motor oil jug and filter bag at the curb next to your carts on your collection day.

Make sure the jug and bag are properly sealed and clearly visible from the street. PGS will collect and leave you a replacement kit.

Call PGS at 925-846-2042 to request your free Used Oil Recovery Kit.

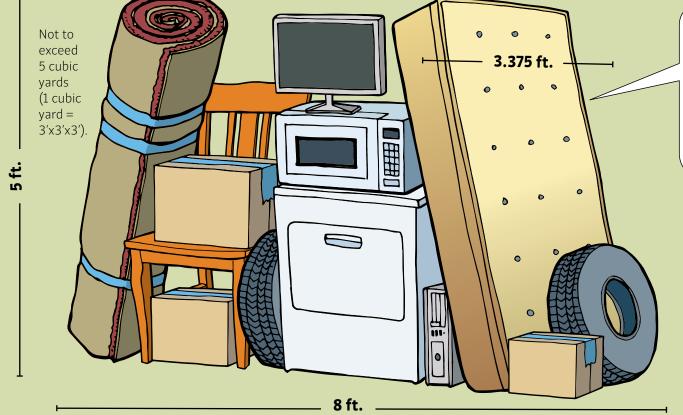
## **Bulky Items Clean Up**

PGS is offering bulky items clean up to single-family residential customers using cart services.

Residents can schedule the service up to 3 times a year by calling PGS at 925-846-2042 Monday -Friday.

Seven business days advance notice required.

3 per year (contract year July 1 - June 30)



#### PREPARING YOUR PICKUP

Place bulky items at the curb – Do not block sidewalk or impede traffic.

#### Material must be at curb by 6 a.m.,

do not set materials out more than 24 hours in advance. Small items must be bagged, boxed or bundled in disposable containers. Yard clippings must be bundled and tied, boxed or bagged

#### Accepted Materials

Furniture, Carpets, Mattresses. Tires. White Goods. Brown Goods. E-Waste

#### **Items Not Accepted**

- Do NOT use garbage, recycling or
- No dirt, rock, concrete or hazardous materials
- No paint or liquids
- No items over 75 pounds except furniture and appliances
- No plate glass
- Set-Outs exceeding 5 cubic yards (an additional fee may apply)

# Recycling— Keep it Clean and Keep

In 2016, California's exports of recyclables amounted to 15 million tons, worth an estimated \$4.6 billion. 62 percent of that was bound for China, which for years has been accepting the world's recyclables to supply its manufacturing boom. That all changed in January when the country adopted a policy

to restrict the import of "dirty" recyclables. This ban on contaminated recyclables has left

Pleasanton, California, and much of the country to clean up its recycling act.

Pleasanton's franchisee, Pleasanton Garbage Service (PGS), is continuing to find a market for our recyclable materials, but we need to follow some new guidelines to reduce the levels of contamination in our recycling and organic cans to ensure that this practice can continue.

"Dirty recycling" may sound like a bit of an oxymoron, but it's true. Contamination does occur when residue gets left on recyclable materials. For example, that little bit of yogurt left in a yogurt cup, or a bit of peanut butter left in a jar will send an otherwise perfectly good recyclable to the dump when it could otherwise be recycled and reused. And the green waste container (the contents of which gets turned into compost) is contaminated by things like plastic, glass, metal or painted wood, to name a few.

Notwithstanding these modifications to the recycling rules, recycling keeps trash out of our landfills and remains good for the environment, so let's all Keep it Clean and Keep it Up by making sure your mixed recyclables are empty, clean and dry. And be sure to check www. StopWaste.org/Recycle to see what goes into the recycling (blue) container and what goes into the organics (green) container.

SUMMER/FALL 2018 PLEASANTON PROGRESS PAGE 6 SUMMER/FALL 2018 PLEASANTON PROGRESS PAGE 7



## The Great California

**Shakeout** offers an opportunity for everyone to practice how to respond in the event of an earthquake. The Great Shakeout began in 2008 in California and now spans the globe. More than 3 million people have registered to participate on October 18, 2018 at 10:18 a.m. The City of Pleasanton would like to encourage you to participate. For more information and to register, please visit shakeout.org/california/.

#### **FIRE PREVENTION**



## Fire Prevention Week will occur October 7-13, 2018.

Nearly half of all Americans have not developed a home fire escape plan. Of those who have, one-quarter have never practiced. A home escape plan includes working smoke alarms on every level of the home, in every bedroom and near all sleeping areas. It also includes two ways out of every room, usually a door and a window, with a clear path to an outside meeting place (like a tree, light pole or mailbox) that's a safe distance from the home. Home escape plans should be practiced twice a year by all members of the household. In addition to having and practicing a home escape plan, also remember to regularly check smoke and carbon monoxide detectors. Properly working smoke and carbon monoxide alarms can save lives by alerting you to a fire or to poisonous carbon monoxide in your home. We recommend that you test your detectors on a monthly basis. You can do this with most detectors by pressing the test button for a few seconds. This is also a good time to discuss and review your home fire exit plan with those who live with you

# **ARE YOU PREPARED?**

September is National Preparedness Month. If you had 10 minutes to get out of your house, what would you take?

Everyone is encouraged to take some time to answer that question and identify those those things that are essential to you. Here are some ideas for consideration:

**Important Documents:** Passports, photo IDs, birth certificates, insurance papers, and photos of valuable items in the house. Scan important documents onto a thumb drive, and send a copy to someone you trust.

**One of a kind items:** Irreplaceable objects and heirlooms or antiques.

**Cash:** \$100 in small bills is recommended. **Medication:** Minimum 3-day supply for every family member.

## After you've identified the what, consider the how.

Have a container with the items or a list of items and their location throughout the house. A "10 in 10" should augment your disaster preparedness kit, not replace it.

#### And finally, consider:

**Gas:** Have at least half a tank of gas in your vehicle.

**Shoes and Flashlight:** Keep a flashlight (other than cellphone) and a pair of shoes next to your bed.

**Appointment:** Make an appointment to talk to your family about how to prepare. For more information, go to ready.gov or contact the Livermore-Pleasanton Fire Department at 925-454-2361.

# NATIONAL NIGHT OUT IN PLEASANTON

Residents and public safety crews were out in full force for National Night Out 2018!
Thanks to everyone who came out to connect with neighbors in their community and police officers and firefighters. See you next year!





## **Pleasanton Unified School District, Kicking Off the School Year:**

# FOCUS ON ENGAGEMENT

BY DR. DAVID HAGLUND
PUSD Superintendent

I am thrilled to welcome our students and staff back for what promises to be another great school year. It continues to be my honor to serve this wonderful community as I enter my second year as your Superintendent.

The District and Board of Trustees are committed to fostering meaningful engagement and open lines of communication with our community to help forge our path forward in service to PUSD families and the broader community With this commitment at heart, after my first 120 days on the job I initiated an engagement process in which we checked in with groups and individuals who participated in the Superintendent search process in 2017. I was interested in gathering input on how the school year was going and what my focus should be over the next 18 months.

We received great input through over 120 follow up conversations with community members, families and PUSD staff. From the input received, we identified four major areas of focus that include: making meaningful connections, meeting the needs of every student, investing in policies and procedures, and improving communication and culture.

We then took these focus areas on the road for a listening tour, stopping at each of our school sites to share my commitments under each area and get input as to what we are doing well and opportunities to improve. I would like to thank everyone who participated at some point in this process. We received an enormous amount



PUSD PHOTO

Superintendent David Haglund listens to parents and faculty during a PUSD listening tour

of great ideas and feedback. I invite you to view the presentation we shared here: bit. ly/PUSDListeningTour. important updates, and allow us to connect with community members education-related opportunities and

I strongly believe that, as a community, we are able to achieve more when we are well-connected and work together. In an effort to build stronger relationships and connections with our community, we would like to invite you to one of our planned PUSD community meetings throughout the year. These meetings will be a venue for the District to share

connect with community members around education-related opportunities and issues. We will be announcing dates and locations for these meetings soon and hope you will join us.

On behalf of all of us at the Pleasanton Unified School District and the Board of Trustees, I wish our community a wonderful school year and look forward to the opportunity to connect with each of you!

## Summer Progress for PUSD School Facilities Projects

The Pleasanton Unified School District is thrilled to have made significant headway on a number of Measure II projects over the summer. The Board of Trustees approved the Measure II Facilities Master Plan on June 26, 2018, which includes funding allocations for the Measure II project list as well as a proposed bond issuance schedule. We have been working on many improvements. To read all about it, visit the PUSD website at pleasantonusd.net.

# IT TAKES A COMMUNITY TO RAISE A STUDENT

Pleasanton Partnerships in Education Foundation (PPIE) had a banner year, increasing donations to schools by 23 percent for a total of \$644,000. This money helps fund many services, from additional librarian hours and counselor support, and more. For information about our programs, how you can help support our schools, or attend the gala on October 12, visit ppie.org



PLEASANTON PARTNERSHIPS in EDUCATION FOUNDATION



Ignite 2.0! returns this year with a whole new level of art merging with innovation. The event will take place in and around the Firehouse Arts Center at 4444 Railroad Ave. on Saturday, October 13, 2018, 5-9 p.m.

Bring the whole family and experience innovative and artistic

hands on activities, tasty food and entertainment including piano stylings from William Jerome and his light-up piano. Staff is still planning many aspects of the event so stay tuned for more info. If you or someone you know would like to participate as a vendor, artist or performer visit firehousearts.org/programs/ignite.

#### City of Pleasanton

P.O. Box 520 Pleasanton, CA 94566 PRSRT STD US POSTAGE PAID PLEASANTON, CA PERMIT NO. 123 ECRWSS

# \*\*\*\*\*\*\*\*ECRWSSEDDM\*\*\*\*\*\*\*\* POSTAL CUSTOMER

#### **PLEASANTON**

# **PROGRESS**

Pleasanton Progress is a publication of the City of Pleasanton.

For questions or comments contact Tracy Dunne, public information officer tdunne@cityofpleasantonca.gov

#### Find us on

Online: cityofpleasantonca.gov

@pleasantonca



@CityofPleasanton



Nextdoor.com

#### **CONTACT INFORMATION AT A GLANCE**

#### **City Council Meetings**

200 Old Bernal Ave. 7 p.m., every first and third Tuesday of the month

#### City Council Mayor Jerry Thorne Vice Mayor Arne Olson Karla Brown Kathy Narum Jerry Pentin

citycouncil@ cityofpleasantonca.gov 925-931-5001

#### City Manager Nelson Fialho

nfialho@cityofpleasantonca.gov 925-931-5002

#### **City Attorney Daniel Sodergren**

dsodergren@ cityofpleasantonca.gov 925-931-5015

#### Assistant City Manager Brian Dolan

bdolan@cityofpleasantonca.gov 925-931-5002

#### City Clerk Karen Diaz

kdiaz@cityofpleasantonca.gov 925-931-5027

#### Director of Community Development Gerry Beaudin

gbeaudin@ cityofpleasantonca.gov 925-931-5600

## Director of Economic Development Pamela Ott

pott@cityofpleasantonca.gov 925-931-5040

#### Director of Engineering Steve Kirkpatrick

skirkpatrick@ cityofpleasantonca.gov 925-931-5676

#### **Director of Finance Tina Olson**

tolson@cityofpleasantonca.gov 925-931-5400

#### Livermore-Pleasanton Fire Chief Ruben Torres

LPFDPostmaster@lpfire.org 925-454-2361

## Director of Human Resources and Labor Relations Debra Gill

dgill@cityofpleasantonca.gov 925-931-5048

#### Director of Information Technology Allen Hammond

ahammond@ cityofpleasantonca.gov 925-931-5084

#### Director of Library and Recreation Heidi Murphy

hmurphy@ cityofpleasantonca.gov 925-931-3400

#### Director of Operations and Water Utilities Kathleen Yurchak

kyurchak@ cityofpleasantonca.gov 925-931-5500

#### **Police Chief Dave Spiller**

dspiller@cityofpleasantonca.gov 925-931-5100

#### Public Information Officer Tracy Dunne

tdunne@cityofpleasantonca.gov 925-931-5044

#### COMMISSIONS AND COMMITTEES

Here is a list of current commissions and committees, along with meeting days and times. Visitors are encouraged and always welcome. Meeting dates and times are subject to change. For more information or to submit an application to serve, please visit our website at cityofpleasantonca.gov or call the City Clerk at 925-931-5027.

### Bicycle, Pedestrian and Trails Committee

Fourth Monday 6:30 p.m., 5353 Sunol Blvd.

#### **Civic Arts Commission**

First Monday 7 p.m., 200 Old Bernal Ave.

## Committee on Energy and the Environment

Fourth Wednesday (bi-monthly) 5 p.m., 3333 Busch Road

#### Downtown Specific Plan Update Task Force

Fourth Tuesday 6:30 p.m., 200 Old Bernal Ave.

#### **Economic Vitality Committee**

Third Thursday 7:30 a.m., 3333 Busch Road

#### **Housing Commission**

Third Thursday 7 p.m., 200 Old Bernal Ave.

### Human Services

First Wednesday 7 p.m., 200 Old Bernal Ave.

#### **Library Commission**

First Thursday 7 p.m., 200 Old Bernal Ave.

## Parks and Recreation Commission

Second Thursday 7 p.m., 200 Old Bernal Ave.

#### **Planning Commission**

Second and fourth Wednesday (semi-monthly) 7 p.m., 200 Old Bernal Ave.

#### **Youth Commission**

Second Wednesday (Sept.– May) 7 p.m., 3333 Busch Road

